

University of Pretoria Yearbook 2020

Competitiveness of South Africa inc. in the global economy 835 (GIA 835)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module is designed to prepare MBA students for their global module. The overall theme of the course is to discuss company and country competitiveness in the context of the developed and the emerging world and answer the question, 'How does South Africa fare'?

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